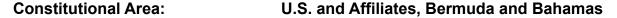
# 2022-2023 District Goals

District: 35 O





## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

#### **Action Plan**

Action Plan Campaign 100.pdf

Action Plan Service Activites.pdf

Action Plan leadership development.pdf

393 Action Plan membership 8835.pdf

## **MEMBERSHIP DEVELOPMENT**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	15	0
2nd Quarter	1	20	10	25
3rd Quarter	0	0	20	0
4th Quarter	0	0	15	10

**FY New Clubs** 

2

**FY Charter Members** 

40

**FY New Members** 

60

FY Retention Goal

35

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

65

### **Action Plan**

Action Plan membership.pdf

## LEADERSHIP DEVELOPMENT

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

422 Action Plan leadership development 4733.pdf

## **LCIF: CAMPAIGN 100**

#### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

#### **Action Plan**

423 Action Plan Campaign 100 4606.pdf

# **CUSTOM GOALS**

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**Action Plan** 

**Goal Statement** 

**Action Plan** 

Action Plan Custom Goal.pdf